

DRAFT FOR DISCUSSION

Work and Economic Security Special Interest Group

Entrepreneurship

Framework of Sub-Topics for Entrepreneurship
(for collection of resources on Pass It On Network website)

Background Research and Data

- Academic research on older entrepreneurs
- Market data on older entrepreneurs

Engagement

- Cultivating an entrepreneurial mindset
- Raising awareness about range of business opportunities/role models
- Vocational planning – finding the pathway that fits with interests and skills
- Prizes and awards
- Intergenerational entrepreneurship

Business Environment

- Range of micro-business opportunities, from rural locations and underdeveloped countries to urban locations and developed countries.
- Range of business structures (solo, partnership, co-op, LLC, BCorp, etc)
- Public policies
- Marketing/promotion

Funding

Skill-Building

- Access to vocational-technical education
- Business development education
- Mentors/guides
- Apprenticeships/Internships
- Formal training

Technology Solutions

Practices/Programs

- Resources – handbooks, courses, media
- Training programs – online, video
- Assessment tools

Events